

# NON-REFUNDABLE DEPOSIT PROGRAMME

## TRADE TOOLKIT



Royal Caribbean is thrilled to announce an exciting new programme that will make business stronger, smarter and more efficient. After much research and planning, we have launched an all-new Non-Refundable Deposit Programme. With benefits for both travel partners and clients, this programme is sure to be a win-win for all parties.

Save this Toolkit for quick and easy access to our Non-Refundable Deposit Programme sales resources including FAQs, Advertising Guidelines and more.



### FREQUENTLY ASKED QUESTIONS

All you need to know to start taking advantage of our Non-Refundable Deposit Programme and Early Booking Bonus.



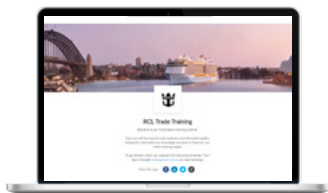
### ADVERTISING GUIDELINES

Use this document as a quick reference on how to properly market and advertise to your customers on your own platforms and channels.



### ESPRESSO BOOKING GUIDE

A step by step guide to booking a Non-Refundable fare using our online booking platform.



### WEBINAR TRAINING

Need a quick refresher? Watch our webinar for a short Programme overview filled with handy tips.

Visit [Cruising Power](https://cruisingpower.com.au) to view our latest promotions and help your clients take advantage of our Non-Refundable fare option.

To book or access more information please visit [cruisingpower.com.au](https://cruisingpower.com.au)

Note: Any co-branded advertising or marketing material created using Royal Caribbean assets must be submitted to your District Sales Manager or Key Account Manager for approval before use.