



Staterooms **MADE SIMPLE**

We're making some changes to the way we categorise our staterooms.
This is effective for all future deployments for sailings from
April 2018 onwards.

ROYAL CARIBBEAN RE-CATEGORISATION

We're changing the way we talk about staterooms, to simplify our naming conventions and make it easier for customers to choose their stateroom!

Our new system is going to be based on the four most important elements that our guests look for when choosing a stateroom - deck, size, occupancy and location - making it easier than ever for you to find them their ideal at-sea accommodation.

HERE'S A SNEAK PEEK OF WHAT'S GOING TO CHANGE

SIMPLIFIED STRUCTURE

The new structure is focused on best-selling categories, with more emphasis on mid-ship. The way we name categories is also changing, with a number first, then a letter – odd numbers for staterooms for three or more guests, and even numbers for double and single staterooms.

EXAMPLE

Deck	50 ft sq Balcony						80 ft sq Balcony	
	Aft	Double Mid Ship	Forward	Aft	High Occupancy Mid Ship	Forward	Double Mid Ship	High Oc. Mid Ship
14								
12	6D	2D	6D	5D		5D		
11								
10					1D			
9							2C	1C
8	8D	4D	8D	7D		7D		
7								
6								

● High Occupancy (5 Plus)
 ● Single
 ● Triple/quad
 ● Double
 ● Neighbourhood
 ● Panoramic
 ● Obstructed View

*Tables here are for reference only. For all the official details, check out Espresso, and find the new deck plans on Cruising Power.

CATEGORY TYPES

We're still using letters, but the categories they represent will change:

Category classes or types		
Balcony	Oceanview	Interior
A B C D E F G H I J	K L M N O	P Q R S T U V W X Y Z

And since W, X, Y and Z are now being used for actual interior categories, our promotional guarantee rooms will now be as follows:

WS - Suite **XN** - Neighbourhood Balcony **ZI** - Interior
XB - Oceanview Balcony **YO** - Oceanview

It's a lot to remember, but don't worry – you can keep this flyer handy as a quick reference guide!

NEW NAMING

These new changes will also affect the way we talk about our staterooms. Their names will now be composed of three elements:



EXAMPLE

Type	Old Name	New Name
A	Family ocean view stateroom with balcony	Ultra spacious ocean view with large balcony
B	Deluxe ocean view stateroom with balcony	Spacious ocean view balcony
C	Superior ocean view stateroom with large balcony	Ocean view with large balcony
D	Superior ocean view stateroom with balcony	Ocean view balcony
E	Obstructed ocean view stateroom with balcony	Obstructed ocean view balcony
F	Super studio ocean view stateroom with balcony	Studio ocean view balcony
G	Boardwalk view stateroom with balcony	Boardwork view balcony
H	Central Park view stateroom with balcony	Central Park view balcony

For more information visit
cruisingpower.com.au



FREQUENTLY ASKED QUESTIONS

WHEN WILL THESE CHANGES BE LIVE?

These updates will start going live on the 8 March 2017 (as per below table), and will apply to all new 2018 sailings.

Effective Sailing Date	Ship Name
28 March 2018	Mariner of the Seas
5 April 2018	Brilliance of the Seas
16 April 2018	Vision of the Seas
20 April 2018	Serenade of the Seas
22 April 2018	Navigator of the Seas
26 April 2018	Ovation of the Seas
28 April 2018	Anthem of the Seas
30 April 2018	Voyager of the Seas
4 May 2018	Enchantment of the Seas, Majesty of the Seas
5 May 2018	Adventure of the Seas, Grandeur of the Seas, Harmony of the Seas
6 May 2018	Allure of the Seas, Freedom of the Seas, Independence of the Seas, Jewel of the Seas, Liberty of the Seas, Oasis of the Seas, Rhapsody of the Seas
13 May 2018	Radiance of the Seas
14 May 2018	Explorer of the Seas
TBC	Empress of the Seas

The new categories will be available to view and book on Espresso from this date onwards, but current deckplans will still apply to all 2017 sailings.

WHY RE-CATEGORISE THE FLEET?

We wanted to create a simplified, more intuitive and more consistent system for categorising staterooms across the fleet, making it easier for you to find the perfect accommodation for your customers.

WHAT CHANGES ARE BEING INTRODUCED?

The new categorisation structure will introduce:

- New Category Codes
- Intuitive Category Names
- Stateroom category shifts based on attributes, size, location, and occupancy

WHICH SHIPS ARE AFFECTED?

With the exception of Quantum of the Seas®, all ships and ship classes are affected.

WHAT ABOUT SUITES?

Suites are also included, and we'll be introducing more intuitive category names that will better describe their unique features and selling points.

HOW ARE STATEROOMS WITH OBSTRUCTED VIEWS IDENTIFIED?

They are not in a specific category, but a square symbol will remain in the deckplans to help you identify them.

HAS THE STATEROOM EXPERIENCE CHANGED AT ALL?

No. Throughout this process, no physical changes have occurred to any staterooms.

WHERE CAN I FIND OUT MORE INFORMATION?

You can find helpful information here:

- A helpful webinar on cruisingforexcellence.com.au
- Brand new deckplans will be added to the toolkit collection when the new sailings go on sale